

gala

Corporate dossier





About Gala

Gala has been offering excellent solutions for the bathroom with a personal and distinguishing style for more than 50 years.

Cerámicas Gala has based its progress on the principles of quality, design and productivity, becoming one of the leading companies in the sector.

Innovation and sustainable investments have been the pillars of the constant growth experienced by Gala since its establishment, quadrupling its initial production.

Our aim is to offer quality and design products that exceed the expectations of all professionals working with us, so that they may satisfy the needs of consumers.

Corporate values

At Gala we focus on maintaining a strategy based on the main values of our brand. This loyalty to the principles of the brand assures our commitment to customers, leading our future actions and consolidating our permanence as a great brand with the following values:

We are specialists and we offer professional and stylish solutions for the bathroom.

Gala is a different and distinguishing brand. The design of its products is consistent with the expression of current values and lifestyles.

Innovation and sustainable investments have been the pillars of the constant growth experienced by Gala since its establishment, quadrupling its initial production. Our aim is to offer quality and **design** products that exceed the expectations of all professionals working with us, so that they may satisfy the needs of consumers.

We position ourselves near our customers and consumers.

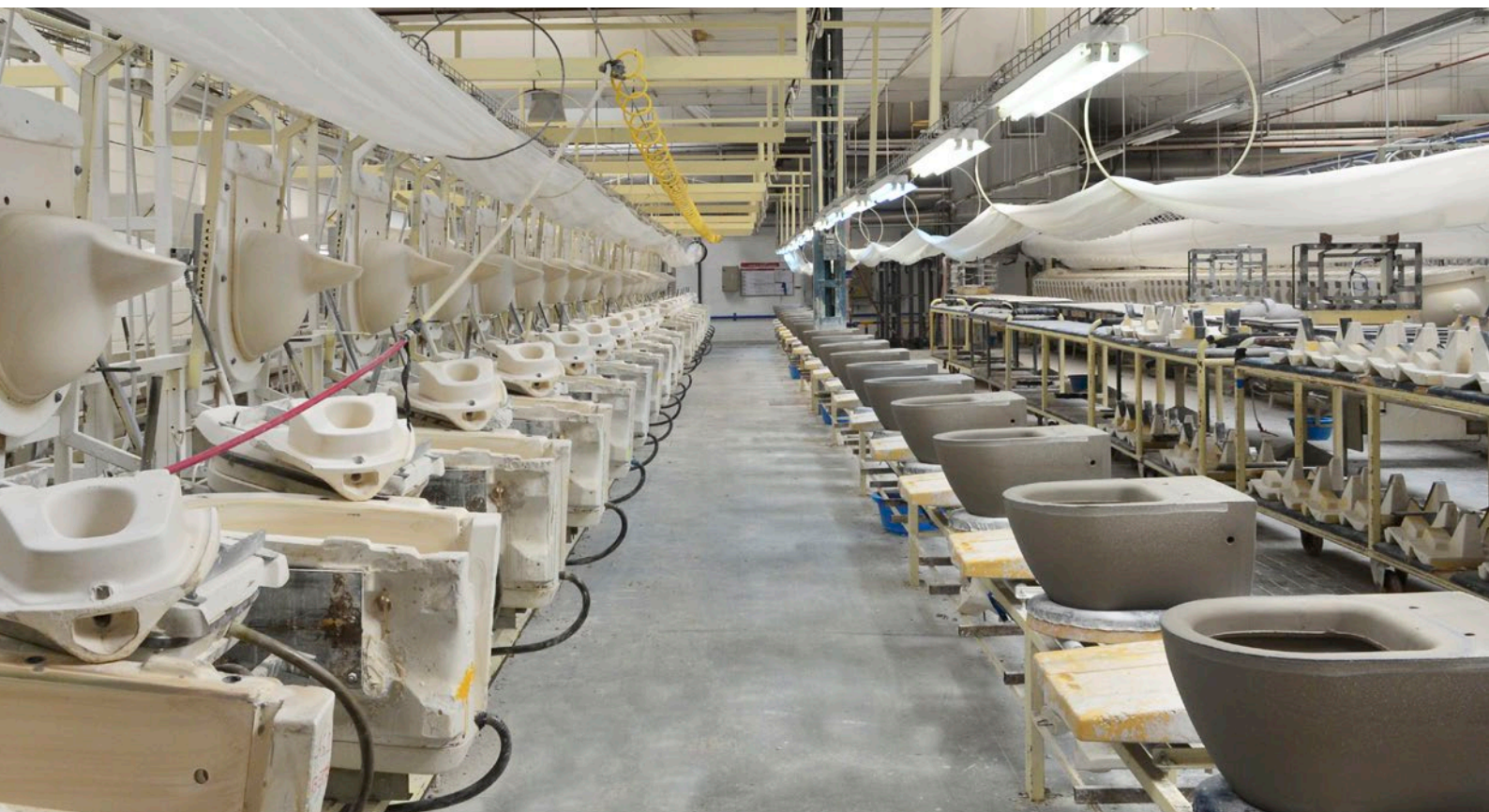
With a friendly and personalized treatment, always attentive to their needs and the preferences of the market.

Quality, always quality. We are a reliable brand, backed up by more than 50 years of existence, as well as the corresponding quality certificates that validate this.

Respect for the environment.

Sustainability is today, more than ever, necessary to guarantee a future for everyone. And Gala acts responsibly to last and live that future.

These five principles turn Gala into a living company, in constant evolution and adaptation to the ever changing markets.



Brief history

All manufacturing, commercial, marketing, quality and R+D activities are located in its headquarters in Burgos, covering an area of 250.000 m².

There are 12 subsidiaries all throughout Spain to develop the domestic commercial activity, as well as a specific export department that operates in more than 60 countries.

GALA comprises a team of men and women committed to customer service, to the quality of the products and to constant innovation.

Based on these premises, they work with the aim of providing the market with the highest level of excellence.

2015 marked the 50th anniversary of Gala's establishment. 50 years of history that are the itinerary of a company that continues to support constant evolution and a close relation with its customers.

Cerámicas Gala S.A was founded in Burgos in 1965 with the initial corporate name Cerámicas Scala S.A, and with its first logo, a swan included in the brand, that remained in the company, with different versions, until the first decade of this century. Gala was founded as part of the so called Industrial Promotion Plan, a plan that aimed to drive our country towards the economic and industrial development.

At that time Gala started to manufacture health/hygiene products exclusively. It had an industrial factory with 18.000 m² for the production of bathroom vitreous china. The backbone of the premises was one single kiln along with the rest of manufacturing facilities needed for its operation.



With the working capacity, the willingness to improve and a rigorous quality in the finish of the vitreous china pieces, it was possible to advance in those

difficult early days. From the 1970s onwards, the national and international distribution net started growing and so did the brand awareness.



Product types

- Tiles
- Vitreous china
- Tap fittings
- Furniture
- Mirrors and lighting
- Accessories
- Shower trays
- Shower enclosures
- Baths
- Hydromassage cabins
- Hydromassage columns





Business and quality certifications

CERTIFIED QUALITY

At Gala, quality is a constant to guarantee the functionality of the technical and aesthetic features, as well as the performance of our products and their durability.

Our rigorous internal quality levels allow us to comply with the most demanding national and international quality standards.

Gala has always been one of the first companies to obtain the different standards and approvals that guarantee our commitment to quality: official approval for sanitary ware, steel, acrylic and hydromassage baths.

We also hold the *Registered Firm Certificate* based on the compliance with the international standard *ISO 9001*.

Apart from the Spanish certificates, our export sales are normally carried out following the requirements of the purchasing country, and with the approval of the quality certificates of the country of destination.

Gala holds the prestigious quality certificate *NF* for its export sales to France, awarded by the *French Association for Standardization*.

Certifications



Gala in the world

There are 12 subsidiaries all throughout Spain to develop the domestic commercial activity, as well as a specific export department that operates in more than 60 countries.

Since the beginning, we have felt the need to open up borders and extend our brand around the world. Gala is nowadays a company present in the five continents with special attention to Europe, even though our products reach very different markets, from Hong Kong to Canada, Chile or Australia, where they are appreciated for their quality and design.

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